



city of  
**greenville**

# News Release

## **TD SATURDAY MARKET KICKS OFF NEW SEASON MAY 2**

### ***Farmers' market opens with record number of vendors***

**GREENVILLE (SC)** - The TD Saturday Market presented by Greenville Health System launches its 13<sup>th</sup> season May 2, providing farm-fresh produce, baked goods, meats, cheeses, seafood and other specialty foods to Main Street in downtown Greenville each week. This year's market will feature a record 75 new and returning vendors and will run from Court Street to Washington Street.

According to City Councilman David Sudduth, the market has seen tremendous growth over the past 13 years. "The City prides itself on the ability to provide a seasonal market featuring a locally-grown produce and artisan goods to Main Street each week," said Sudduth. "The market offers the perfect opportunity for the City to promote healthy living and support the local farmers and producers who serve our community."

The market opens its season with 58 returning vendors, including The Happy Berry, Great Harvest Bread Company, Shem Creek Seafood, Greenbrier Farms, Merciful Hearts Farms, Iszy's Heirlooms, Beechwood Farm and Kuka Juice. New vendors include Adam's Grass Fed Meats, Chef's Greenhouse, Cake Smith, Harvest Moon Baby Food, King of Pops and Roots and Branches. The market will also feature Booth with a Cause for nonprofits and a Youth Booth, providing young entrepreneurs with the opportunity to showcase and sell their work to market shoppers.

As a way to connect nonprofits to the TD Saturday Market, TD Bank has partnered with The Family Effect and Miracle Hill Greenville Rescue Mission as part of the TD Bucks program. Both agencies can use TD Bucks throughout the season to shop from local farmers and incorporate farm-fresh fruits and vegetables as part of their mission to provide balanced, nutritious meals for those who may not have access.

"TD Bank is proud to partner with the City of Greenville as the title sponsor of the TD Saturday Market for the 13<sup>th</sup> consecutive year," said David Lominack, Market President for TD Bank,

America's Most Convenient Bank®. "We are excited to continue with our TD Bucks program and give back to two deserving organizations who work tirelessly to help support the Upstate community."

Along with providing fresh produce each week, the market will launch a new Spuds & Sprouts program presented by Greenville Health System. The free program will offer bimonthly programming that will educate children about some of the fresh fruits and vegetables available at the market. Children who sign up for the program at the Spuds & Sprouts booth will receive a Passport to Health and a free reusable shopping bag to use throughout the season.

"Greenville Health System is proud to sponsor the TD Saturday Market because healthy food is a key ingredient to a healthy lifestyle. We're also pleased to support the Spuds and Sprouts program, which is designed to educate children about healthy eating and engage them in fun food-related activities," said Robyn Zimmerman, Director of Public and Community Relations for GHS.

In addition, market shoppers can enjoy a variety of free monthly educational events in the It's More than Just a Market activities area presented by Farm Bureau Insurance. Throughout the season, the market will offer a variety of how-to classes, including cooking, gardening and nutrition. The area will also feature live acoustic music and cooking demonstrations performed by local restaurant chefs and farmers.

The TD Saturday Market is open Saturdays, May 2 through October 31 (excluding October 10), from 8:30 a.m. to 12:30 p.m. on Main Street at McBee Avenue. Additional market special events include Penske Touch-a-Truck Day and the Autumn Harvest. Market shoppers can park for free from 8 a.m. to 12:30 p.m. in the lot next to Grill Marks courtesy of Soby's or Park it for the Market all day for \$2 at the Spring Street garage. For more information about the TD Saturday Market, visit [saturdaymarketlive.com](http://saturdaymarketlive.com) or follow the event on social media. A schedule of events is provided below.

#### **TD Saturday Market presented by Greenville Health System - Schedule of Events**

##### **It's More than Just a Market presented by Farm Bureau Insurance**

**May 2 – October 31**

Live Music – 8:30 a.m. – 12:30 p.m.

Cooking & Educational Demonstrations – 10 a.m.

\*Visit [www.saturdaymarketlive.com](http://www.saturdaymarketlive.com) for specific details

### **Spuds & Sprouts presented by Greenville Health System**

**May – October - 9:00 a.m. - Noon**

May 16: Cucumber Tasting

May 30: Seed Identification & Planting

June 13: Berry Tasting

June 27: Dirt Babies

July 11: Peach Tasting

July 18: Market Scavenger Hunt

August 8: Greatest Generation

August 22: Tomato Tasting

September 5: Mr. & Mrs. Potato Head

September 19: Pepper Tasting

October 3: Maiz & The Three Sisters

October 17: Apple Tasting

October 31: Wizard of Oz

### **Penske Touch-a-Truck Day**

**June 6 - 8:30 a.m. – 12:30 p.m.**

The free event will feature various vehicles including large trucks and heavy equipment from the City's Police, Fire and Public Works Departments, commercial and industrial companies.

### **Autumn Harvest**

**October 31 - 8:30 a.m. – 12:30 p.m.**

The TD Saturday Market Autumn Harvest will offer an assortment of seasonal produce, gourmet foods and colorful flowers from over 40 different market vendors. The market will also feature a morning filled with special events, including children's trick-or-treating and a costume contest.

### **About TD Bank, America's Most Convenient Bank®**

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the U.S., providing nearly 8 million customers with a full range of retail, small business and commercial banking products and services at more than 1,300 convenient locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. In addition, TD Bank and its subsidiaries offer customized private banking and wealth management services through TD Wealth®, and vehicle financing and dealer commercial services through TD Auto Finance. TD Bank is headquartered in Cherry Hill, N.J. To learn more, visit [www.tdbank.com](http://www.tdbank.com). Find TD Bank on Facebook at [www.facebook.com/TDBank](http://www.facebook.com/TDBank) and on Twitter at [www.twitter.com/TDBank\\_US](http://www.twitter.com/TDBank_US).

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### **About Greenville Health System**

Greenville Health System (GHS) — an academic health system that is the largest not-for-profit healthcare delivery system in South Carolina — is committed to medical excellence through

research, patient care and education. GHS offers patients an innovative network of clinical integration, expertise and technologies through its eight medical campuses, tertiary medical center, research and education facilities, community hospitals, physician practices and numerous specialty services throughout the Upstate. The 1,358-bed system is home to 15 medical residency and fellowship programs. GHS is also home to the University of South Carolina School of Medicine Greenville, a joint effort of USC and GHS. Visit [ghs.org](https://ghs.org) for more information.

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